



# CLEAR® CLIP

## Looking to take your social media game to the next level?

Introducing **CLEAR® Clip**, a revolutionary AI-powered platform from Prime Focus Technologies (PFT) that helps content creators repurpose and monetize their content on social media in just minutes.

CLEAR® Clip automates editing and accelerates the content creation process for social media monetization. With CLEAR® Clip, you can easily manage your content archives, repurpose existing footage and create high-quality videos for social media in no time. It allows you to generate AI-curated clips from your existing content catalog, stock footage, or new content, allowing you to assemble and trim clips and create playlists quickly and efficiently.

What's more, you can export your playlists to Premier Pro through the panel application, where you can easily conform, edit, and finish your content. With CLEAR® Clip, content creators can save hours of manual video editing time and generate effective and engaging content through auto-suggested clips, giving creators ideas and inspiration.

CLEAR® Clip also makes publishing content to social media platforms easy with just one click. It leverages the power of CLEAR® AI Reframe and reframes final clips automatically in square and vertical formats, ensuring key areas are retained in focus while keeping the full context intact. Additionally, CLEAR® Clip offers spot transcode options for custom renders, easy scaling, and native cloud renders without any lock-in to local software.

Beta testers have reported experiencing a 50% reduction in editing time and generating three times as many ideas for social content with CLEAR® Clip, making the creative process more efficient and opening up new monetization opportunities. Try it out for yourself and see the difference it can make!



**Effortless social media content creation and publishing**



**AI-powered features, including AI-curated clips and reframe options**



**Increased monetization potential**



**Cloud-based rendering**



**User-friendly interface**