



Managing  
The Business  
Of Content®

# CLEAR® Production Cloud:

an easy-to-use,  
secure video  
collaboration  
platform to help  
you edit faster.



CLEAR® revolutionizes content creation with brand new collaboration tools, secure access to projects and media stored across repositories, advanced search, and AI-driven search to find and act on assets across all your projects quickly, and the ability to handle Mezzanine/raw content. Be in total control of your assets—pre-production prep files, schedules, scripts, and test shots to production dailies, postproduction cuts, and final versions; manage it on CLEAR®. All this, with best-in-class security, including 256-bit encryption, Okta Single Sign On, watermark ID, two-factor authentication, and enterprise-scale managed security operations and threat protection.



# Key Features

**From CLEAR® Panel for Adobe Premiere Pro, you will have**

**Easier Discovery:** Use CLEAR® Search and CLEAR® AI to get to your clips of choice faster rather than scrubbing the entire video.

**Faster Access:** Access your projects and media stored across repositories and use the project you need; start with proxy and locate/restore specific clips in hi-res with automated workflows to conform and render.

**Better Collaboration:**

- Video conferencing through Zoom integration. Enjoy an over-the-shoulder collaborative experience while working with remote teams. Get approvals in real-time from anyone, anywhere.
- Live feedback and edit through screen share.
- Invite-only access to your virtual workspace. Secured sharing sessions with registered users of CLEAR® only. Secure with watermarks, audit trails, and record-protected live video interactions.
- Notes are time-stamped to the exact moment played during the video conference.
- A useful drawing tool that enables you to draw & annotate on the screen in real time.
- Fast and secure streaming: Adaptive bit rates, DRM encrypted, patented Just-In-Time watermarking.

# Key Features

**Apple TV App:** Our new app is custom-built for screening content on TVs in a simple interface innovatively designed for instant and secure access.

**Next-gen HTML5 Player:** Stream content at higher bitrates without interruption up to 4K/HDR.

**One-click Share:** Share content securely with both CLEAR® and non-CLEAR® users, with expiration dates.

**Powerful Administration Module:** Easily manage your production's users and access permissions and folders.

**Support mezzanine content in DNxHD or ProRes formats:** Automate proxy creation and view cuts at much higher quality, and manage many formats.

**Just-in-Time Watermarking:** Secure your content with a lightning-fast, ironclad new Just-in-Time visible video watermark.

**Excellent client services:** Enjoy 24x7 Tech, Admin & Access support with our team of capable consultants.

**Studio-vetted Ironclad Security:** 256-bit encryption, Okta SSO, and enterprise-scale managed security operations and threat protection. We are ISO27001:2013 and SOC2 Type 2 certified, and TPN/MPA audited.

**Easy Uploads:** Upload Dailies, cuts, videos, documents & sound files in any format through an easy-to-use interface.

# Key Features

**My Projects:** Customizable 'My Projects' homepage to conveniently view all the newest dailies and cuts.

**Virtual Playlist Editor:** Create sizzle reels, edited clips, and dailies selects with our incredible, intuitive online editor.

**Dailies Ingest PLUS:** Innovative new Dailies upload utility that saves each production hour of prep time per week.

**Secure Screener:** A simple and secure screening solution.

**Create your own user experience:** Select a light or dark background, player settings, and navigation views to suit your preferences.

**Centralized Management:** Ingest, manage, view, distribute and archive on one software – all easily accessed & administered on CLEAR®.

**Beyond Scripted:** Easily view, and manage scripted and unscripted content, or search for your content.

**Collaborative Production Workflows:** Editorial, creative agencies, VFX, and localization vendors collaborate, service, and distribute media, all on the same software.

**Total Control:** Get total control of your assets – from pre-production prep files, schedules, scripts, and test shots to production dailies, postproduction cuts, and final versions.

# What's in it for you?



Easy to use UX



Get feedback and approvals  
when you need them



Fastest time-to-market



SaaS Model, no upfront CAPEX



White glove support



Access to content anytime, anywhere



Industry-leading security

# Why we win



## Extensive Experience

Thousands of video professionals worldwide  
rely on CLEAR®



## Proven

- With the patented Digital Dailies, we've managed production workflows for over 15 years
- 50% of US studios use CLEAR®



Powered by the Cloud



CLEAR®'s multi-cloud architecture gives you the flexibility to leverage elastic, best-of-breed public cloud solutions (AWS, Azure, etc.) or tap into on-premises infrastructure-led operations

